



14TH ANNUAL SHOPAPALOOZA FESTIVAL SPONSOR LEVELS & BENEFITS



Join us at SHOPAPALOOZA as we support local businesses and raise funding for Jump For Kids! Our top Push Up and Squat sponsor levels provide an **exclusive opportunity to partner** with your organization to include corporate engagement & volunteer, community involvement, and corporate social responsibility programs. We raise funds each year by selling beverages at the Beer Garden, a great way to get signage for your company! **Together we can define and develop value-added opportunities for both your company and our agency!**

Push Up \$10,000

- PRESENTING SPONSOR!
- Exclusive partnership opportunity (see above)
- Company logo on JFK and Shopapalooza website with hyperlinks
- Logo on Shopapalooza event map
- Marketing/Social Media promotions on agency platforms for 6 months
- 2 Banners in the Beer Garden at the event



Squat \$5,000

- Exclusive partnership opportunity (see above)
- Company logo on JFK and Shopapalooza website with hyperlinks
- Logo on Shopapalooza event map
- Marketing/Social Media promotions on agency platforms for 4 months
- Banner in the Beer Garden at the event



Jump \$2,500

- Company logo on JFK website
- Logo on Shopapalooza event map
- Logo on Shopapalooza website with hyperlinks
- Marketing/Social Media promotions on agency platforms for 2 months
- Banner in the Beer Garden at the event



Stretch \$1,000

- Company logo on JFK website
- Logo on Shopapalooza event map
- Logo on Shopapalooza website with hyperlinks
- Marketing/Social Media promotions on agency platforms for 1 month
- 1/2 Banner in the Beer Garden at the event



Curl \$500

- Company logo on JFK website
- Marketing/Social Media promotions on agency platforms for 2 weeks.



Burpee \$250

- Company logo on JFK website
- Marketing/Social Media promotions on agency platforms for 1 week



Sponsor Level: _____
 Organization Name: _____
 Primary Contact Name: _____
 Mailing Address: _____
 Contact Phone Number: _____
 Contact E-mail Address: _____
 I would like to honor: _____

I will pay for my sponsorship using the following method:

- Enclosed Check
- Please send me an invoice
- Credit Card:

[Click here to purchase your level of sponsorship on our website.](#)


Jump For Kids is a 501c3 nonprofit organization registered in the state of FL. The Federal Tax ID #: 46-2587239

#Jump4Kids #Shopapalooza #BuyLocal



2ND ANNUAL SHOPAPALOOZA FESTIVAL SPONSOR LEVELS & BENEFITS



| Level: | Push Up | Squat | Jump | Stretch | Curl | Burpee |
|--|------------|------------|------------|------------|-------------------|-------------------|
| Benefit/Price: | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 |
| Logo on Shopapalooza event map, brochure, print materials & digital platforms (print deadline 9/15! digital deadline is 11/1!) | Yes | Yes | Yes | | | |
| Company logo on JFK website Logo and hyperlink on Shopapalooza website | Yes Yes | Yes Yes | Yes Yes | Yes Yes | Yes (JFK only) | Yes (JFK only) |
| Business name with hyperlink to Shopapalooza vendors | 4 mos | 3 mos | 2 mos | 1 mos | | |
| Banner(s) at Beer Garden | 2 | 1 | 1 | 1/2 | | |
|  | 6 mos | 4 mos | 2 mos | 1 mos | 2 weeks | 1 week |

ABOUT SHOPAPALOOZA, LOCALSHOPS1 & THE EVENT

Every year, LocalShops1 kicks off the holiday shopping season by bringing together the area's best businesses and nonprofits to celebrate local tastes, local sounds, local art, and local vibes. Shopapalooza, in its 14th year, lets you tap into the community's energy and shows your commitment to small business. The event is family-friendly and co-sponsored by the City of St. Petersburg. Your support of Shopapalooza Festival will provide your company with powerful marketing benefits, exposure via traditional and social media platforms and the opportunity to develop relationships and interact with community leaders and like-minded organizations and individuals.

LocalShops1, launched in 2008, is Tampa Bay's source for all things local. Our organization includes more than 500 member businesses and non-profits and 25,000 community supporters. In addition to our annual signature events, we organize networking socials, business workshops, and more.

In 2020, at the start of the pandemic, we launched an online marketplace, BuyLocalTampaBay.com, to help local makers and small businesses sell directly to consumers. It's been called the "Amazon of Local."

ABOUT JUMP FOR KIDS:

We provide youth with the tools to establish healthy habits so they can enjoy a better quality of life. Our mission is to provide students with a personal trainer/mentor who will lead activities and events incorporating exercise, proper fitness training and nutritional tips to combat/prevent childhood obesity.

If you have any questions, please contact Executive Director & Founder Jeff Pope at:

Mailing address: 850 21st Ave N, St. Petersburg, FL, 33704

info@jumpforkids.info | 727.512.5679

100% of your support will help Jump For Kids serve youth with programming to reduce and prevent childhood obesity.

www.jumpforkidsfl.org

SHOPAPALOOZA's BEER GARDEN

Last year Jump For Kids organized and distributed beverages for the Shopapalooza Festival. This was a really fun way to connect with the community and to support this wonderful event. We rallied our program partners, donors, and volunteers and provided a high quality beer garden experience. This year we will expand on our offerings and aim to raise \$15,000+ for our Jump For Kids Programs.

Our sponsorship opportunities will provide your company with powerful marketing benefits, exposure via traditional and social media platforms and the opportunity to develop relationships and interact with community leaders and like-minded organizations and individuals.

Here below are some photos of the event and a sample of what you can expect from our marketing opportunities, imagine your logo on the materials for this year! We hope you will consider joining us in our quest to fight childhood obesity in the Tampa Bay area! Just fill out the form and let us know the level of sponsorship that works for you and your team. Send it back to us with your 300 dpi High Resolution Logo and any other details that you wish to convey to our constituents. We are looking forward to working with you on this wonderful community opportunity!

Act now! Print deadline is 9/15 and digital deadline is 11/1!



SHOPAPALOOZA

THANKS, 2022 SPONSORS + PARTNERS!

GOLD SPONSORS



SILVER SPONSORS



MEDIA PARTNERS



Produced by LocalShops1 | Co-Sponsored by City of St. Pete • Non-Profit Partners: St. Pete Youth Farm + Jump for Kids



Please contact:
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